

NEWSLETTER

Pink Tie Lights Up BILLBOARD



For thirty-one days of July, the Pink Tie Friends will advertise their August 21st **Friendship Luncheon** with 200 images of our ad each day on this billboard, WOW! It is at the intersection of Monterey and Kanner Highway on the northeast corner. We are all in pink and can be seen from as far away as the top of the Palm City Bridge. Our ad can be viewed every eight minutes for about 15 seconds. Thanks to **Phillip DeBerard**, who sponsors organizations to advertise on his billboard space.

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 • *Pink Spots are being heard all over the Treasure Coast on radio WOSN-97 and 93.7, the Breeze. They focus on raising Pink Tie Friends awareness and sponsorships. The spots invite everyone to purchase tickets for the Pink Tie Friendship Luncheon on August 21st at the Port St. Lucie Civic Center. Reserve a table of ten for your family, friends, co-workers, golf gals or card party groups!*
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AVAILABLE NOW

**Friendship Luncheon
 Tickets \$35.00 each
 or
 Reserve Table of 10
 August 21st
 at
 Port St. Lucie
 Civic Center
 Contact
 Vivian Coniglio
 772-334-1365**

Volunteer of The Month



Toni Collier, our July Volunteer of the Month, was only thirty-five years old when she learned she had stage four breast cancer in 2005. Most young women are not aware that they need to start getting regular mammograms and Toni could not believe she had developed cancer. At the time she was living in California with her husband and young son. She had a part-time job but no insurance. Family, friends and co-workers stepped forward and raised the money for her cancer treatment. It saved her life. In 2006 she moved back to Ft. Pierce where she had been born and raised. to be with her mother who was fighting pancreatic cancer. Toni lost her mother to cancer in 2007, but her oldest sister is a survivor of cancer, like Toni.

These experiences have made Toni want to give back and help other cancer patients and that is why she became involved with **Pink Tie Friends**. Toni is a **2011 Pink Tie Calendar Girl** and as a volunteer has been very successful in raising money for our events. When Toni is not volunteering she and her husband, Robert, enjoying watching Harley, her ten year old son, play soccer and baseball. Cancer has slowed down Toni's activities, including her favorites - bowling and tennis - but cancer has given her new friends and a stronger belief in

God. Toni feels he knows her heart and has blessed her by opening doors for her to help **Pink Tie Friends**. Thank you Toni for being part of Pink Tie Friends and the many blessing you have given us.

Gifts Received



Kudos to the Luncheon Committee for working hard for the gifts they recently received. Dyer Difference, sponsored by Dyer Chevrolet and Dyer Mazda Subaru, a car dealership in Vero Beach Awarded Pink Tie Friends \$3,000. Each month they give an award and a check to recognize a local 501 C3 charity that is helping build a strong and caring community. In the application, they applied for sponsorship of promoting the Pink Tie Luncheon. Many other sponsors have come forward to give gifts to sponsor the luncheon and will be recognized for their support to raise funds to help treat our local breast cancer patients.



Calendar Girl, Patti Greaves was recently vacationing on the island of St. Thomas and sent us this e-mail. "Bought a beautiful b/c slide at a friend's jewelry store. The owner just had her best friend pass away at 40. I told her all about Pink Tie Friends and she gave me a check for \$200. Pretty good huh."

LINKS & Resources

- www.BreastCancer.org
- www.BreastHealthCoalition.com
- www.CancerCare.org
- www.CancerHopeNetwork.org
- www.CancerInformationService.com
- www.GetBCFacts.com
- www.Komen.org
- www.MartinMemorial.org
- www.Medicinenet.com/breast
- www.NationalBreastCancer.org
- www.NationalCancerInstitute.org
- www.TheBreastCareSite.com



BloomingDeals



Three Days of Shopping

BloomingDeals Celebrates and Donates to *Pink Tie Friends*

BloomingDeals will be celebrating their 2nd anniversary under the management of **Judy Roberts**. They will be holding a three day sale on July 28, 29 and 30. Door prizes, refreshments and more will be part of the celebration. They want this to also help **Pink Tie Friends** with 25% of the profits from the three day event being donated to our organization. Also any clean, ironed and hung on a hanger ladies clothing can be donated under our name and we will receive 100% of the sale price. Clothes may be dropped off in our name on those days. We will have a table with items for sale and will need volunteers to work and explain what **Pink Tie Friends** is all about.



3591 NW Federal Hwy., Jensen Bch, Opens 10 am

Navigating the Breast Cancer Journey

Carolyn Shore, RN, OCN, CBCN, Breast Health Navigator and, Certified Breast Care Nurse



“You have cancer” – in an instant these three words turn your world upside down and evokes a whirlwind of emotions, questions and fear.

The Breast Health Navigator Team at the **Robert and Carol Weissman Cancer Center** at **Martin Memorial Hospital** fills a critical role for many patients who have a recent diagnosis of breast cancer, recurrence or living with the disease. The **BHN Team** consists of myself, a certified oncology nurse specializing in breast cancer, and Paulette, a clinical oncology social worker. Together we take care of the whole person as we understand what they are going through and can offer guidance and support through the physical, emotional and financial challenges that accompany a diagnosis of breast cancer. Being able to provide the best possible information, support and access to services is critical to reduce anxiety and empower women to reduce obstacles of concern. There are many services and support in our community, but knowing where to find these resources can be challenging. We have this information.

What does the Breast Health Navigator Team do?

- **Supports** breast cancer patients and their families in understanding and coping with the complex emotions that accompany a breast cancer diagnosis
- **Provides** education resources for the patient and her family to answer their questions and address their fears during the breast cancer experience
- **Facilitates** physicians' recommendations for patient care to help ensure patient understanding of the information they are given.
- **Provides** the facts – not opinions – of treatment
- **Assesses** patients' educational, financial, social and other needs and refers to the appropriate sources of help
- **Advocates** for the needs of breast cancer patients and their families

Many people in our community are without health insurance or underinsured, and lack the financial resources to obtain access to breast health. Through grants from the **Susan G. Komen Breast Cancer Foundation**, we are able to provide access to free mammograms, ultrasounds, biopsies and treatment for breast cancer to those who qualify. If you, or someone you know needs a mammogram or further testing, please contact me and I will be glad to see if they qualify.

Thanks to the generosity of **Pink Tie Friends**, **Harbour Ridge**, and many people in our community, we are able to provide further assistance for breast cancer treatment to women who qualify because of lack of insurance and finances.

Our services are free and do not require a physician referral. We invite you to contact us and let us review the services and support we can provide.

Pink Tie Luncheon

AUGUST 2010

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	
	2	3	<p>Want to have lunch with Elvis and help save lives? You're in luck because, Saturday, August 21st, Elvis will be in the building at the Port St Lucie Civic Center as Pink Tie Friends celebrates its 4th Annual Friendship Luncheon. Lunch begins at 11 am and will feature a very pink silent auction, raffles, door prizes, a delicious lunch, introduction of the calendar models for 2011 and a rare appearance by the King of Rock and Roll - Elvis Presley. If you've never had a chance to see Elvis, as portrayed by Darrell Dunhill, Kloorfain will share the emcee duties with Treasure and Space Coast Radio's Hamp Elliott. There will be plenty of surprises that will make you laugh, cry and celebrate the gift of life and the gift of giving we often take for granted. The only downside is that tickets to this event are limited. At only \$35 each they are selling quickly. The Pink Tie Friendship Luncheon is a perfect opportunity to gather a whole group of friends and paint the town pink. For tickets or information please call (772-344-1365) or visit www.pinktiefriends.org.</p>			6	7
8							
		17	18	19	20	<p>21</p> <p>Pink Tie Luncheon 11 am</p>	
<p>"The diagnosis was such a shock - it was the hardest part. It was an important wake-up call to me to slow down and put my faith in Jesus. I now think of my diagnosis as a blessing because it has helped teach me how to take care of myself, eliminate stress from my life and most important how to say "NO". Learn what your body needs, take care of yourself and know that sometimes people just need a hug."</p>			<p>Meet Our Pink Tie 2011 Calendar Girls</p> <p>They are twelve dynamic individuals who will be featured on the now-legendary annual calendar. The 2011 calendar will be unveiled and sold for the first time at the August 21st luncheon. In addition to featuring survivors, each day of the year celebrates an individual whose life was touched by cancer. You might be surprised to find out whose names are among those featured on the calendar.</p>			7	28
			<p>a peek into what a survivor feels</p>			31	

Upcoming Events -

July 22nd, Thursday

Pampered Chef BINGO to benefit Pink Tie at Boys & Girls Club in Hobe Sound, tickets \$20 ea., Holly at 561-755-3080

July 28th, Wednesday

Volunteer Meeting at 5:30 pm, St. Lucie Medical Center, 1st floor class room, 1800 SE Tiffany Avenue, Pt. St. Lucie

July 28th, 29th, 30th -

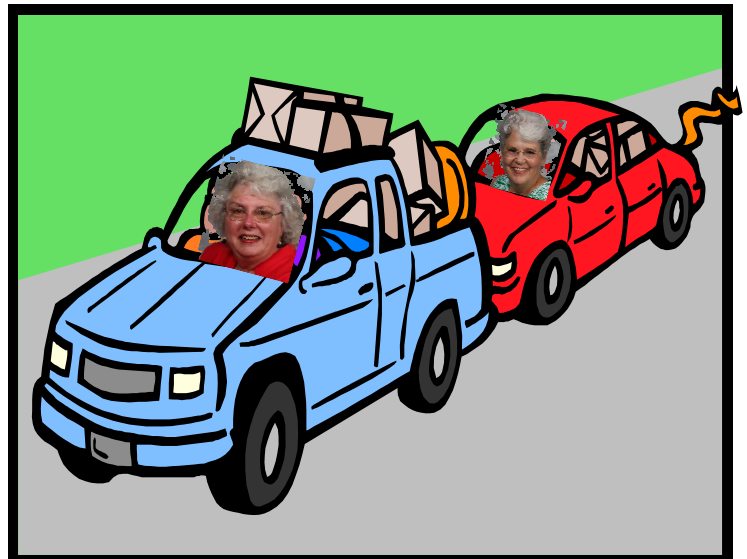
BloomingDeals Celebrates 2nd Anniversary and donates to Pink Tie, 3591 N.W. Federal Highway, Jensen Beach

August 11th, Wednesday

Volunteer meeting at 5:30 pm, 2nd floor Cancer Center

August 21st, Saturday

4th Annual Pink Tie Friendship Luncheon 11 am - 3 pm at Pt St. Lucie Civic Center, tickets \$35 ea., Vivian 772-216-2082



*Pat Harrison and Judy Schilder moving Pink Tie items to our new storage site. Thanks for all your hard work. You both deserve a **HUG!***

EXECUTIVE OFFICERS:

President - Pat Harrison
Vice President - Judy Schilder
Secretary - Robb Kunkle
Treasurer - Valerie Collins

DIRECTORS:

Cindy Allen
Cheryl Caldwell
Madeline Herrmann
Donna Holland
Kimberly Johnson
Nancy Sailer
Sherry Walker

**BOARD
OF
DIRECTORS
2010**

Pink Tie Items Needed

- **Silent Auction** items for the Pink Tie Friends Luncheon August 21st. Contact Cindy Allen at email cindyallen@aol.com or her cell 486-1729.
- **Goodie Bag items** - for Pink Tie Friends Luncheon, Contact Helen Friscia 772-879-9123
- **Our storage unit** - Plastic or PVC shelving and filing cabinets, Call Judy Schilder at her cell 486-6707.



P.O. Box 209
Stuart, FL 34995
772-785-8730

www.PinkTieFriends.org

- Newsletter -

Contact Nancy Sailer with
articles of interest - 287-6692
jancy11@aol.com

Pink Tie Friends, Inc. is a not-for-profit 501(c)3 public charity formed by a dynamic group of breast cancer patients, survivors, friends and loyal supporters who joined together to make a difference.

Our Mission is to provide financial support to individuals newly diagnosed with breast cancer who are under-insured or uninsured.

Our Vision is to grow in strength so no one has to go without treatment for breast cancer.

Volunteers - Contact Us!

What can you do to help ?

Opportunities exist for volunteers to work on committees, membership, sponsorships, marketing, and fund raising.